

Developing the Victorian Government Public Engagement Framework

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Developing the Framework

- A time of change
- Increasing community expectations
- Willingness to share decision-making power
- Demand for engagement capability
- Community engagement approaches across departments and agencies
- No one consistent framework



Our approach

- Significant VPS and industry engagement
- Leading practice review
- Refining scope and definitions
- Support, including tools and resources to follow



What we heard

Enablers	Barriers
Understanding around engagement strategy, tools and techniques	Workforce capability
Leadership support	Inconsistent success and evaluation measures
Adequate resourcing and time	Insufficient time, resourcing and planning
A culture that values engagement and its role in making better decisions	Poor consistency and understanding of engagement terminology

Next steps

- Roll-out and implementation, including:
 - learning and development opportunities
 - Community of Practice
 - Resources and tools to drive consistency in practice
 - Opportunities for greater data analysis, sharing and insights – Engage Vic

