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# Biographies

## David Naismith, CEO

David is a recognised leader in the renewable energy industry having founded one of the first commercial solar project and product distribution businesses in the Australian market in 2008. Solgen Energy Group grew to become Australia's largest solar project developer in the commercial and industrial market, prior to acquisition by AGL in 2021.

Through this time, David worked alongside large commercial enterprises and government for establishing and executing projects for significant rollouts of solar including engineering, procurement, construction and ongoing operation. David also established one of Australia's largest solar component importers and distributors – Sol Distribution as part of the Solgen Group. In addition, David spearheaded the commercial PPA market in Australia with one of the first commercial PPA's established at Tyrrells wines in the Hunter Valley, NSW.

Prior to founding PowerSync Technologies and the successful acquisition of Solgen Energy Group, David was CFO for a publicly listed technology group having worked globally across various regions in finance. David began his career as a chartered accountant working in corporate finance on large media and emerging technology groups. David is a Chartered Accountant, holds an MBA from the Macquarie Graduate School of Management and a Bachelor of Commerce.

## Clifford Hull, COO

Clifford is an experienced sales and project professional with a strong background in the renewable energy sector. Clifford has developed a deep understanding of the technical and regulatory aspects of the industry as demonstrated across more than 100MW of solar and battery storage projects across Australia.

Clifford has helped develop demand response and virtual power plant offerings across multiple organisations. He also has extensive experience in battery storage projects, including his work on Essential Energy's 1MW/2MWh Sovereign Hills battery providing both network and orchestration services. Clifford was also instrumental in NSW Health's first large-scale battery deployment at Port Macquarie Base Hospital, which has added more than 2.2MWh of capacity at the site for both demand management as well as orchestration services.

Clifford has a decade of experience across a wide range of areas including renewable energy certificate markets, solar device manufacturing, solar system integration, project finance and battery storage. Clifford was Commercial Development Manager and Head of Commercial Development at AGL and Solgen Energy Group and was involved in product development at SunDrive. Clifford brings a wealth of technical and analytical skills from his past degrees in Mathematics and Economics (USA) and Photovoltaic Engineering (Australia).



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## **Axel La Toison, CTO**

Axel is an experienced leader passionate about the climate energy transition with a strong delivery track record of renewable and technology projects spanning over a decade in Australia and overseas in the C&I space and energy markets.

He started his career in Europe working on a range of energy efficient & renewable energy solutions, including solar PV, solar hot water, LED lighting, heat pumps and thermal concepts.

Since moving to Australia in 2009, he gained a vast knowledge of the Australian renewable energy landscape while working as a Project Manager for EPC contractors, energy retailers and government contracts for over a decade.

In 2017, Axel joined Eppo (a leading solar C&I EPC) as Senior Project Manager and specialised in the delivery of strategic new technology projects (such as Australia's first Bright Thinkers Power Station with DHL) and large-scale commercial projects (such as Brisbane International Airport). As Head of New Technology he was responsible for researching, developing and assessing new technologies, positioning the company at the forefront of energy solutions within the industry. Eppo was subsequently acquired by AGL. Axel holds a Masters of Physics & Renewable Energy Systems (France), a Masters of Project Management (Australia) and a Bachelor of Chemistry and Physics (France).

## **Marion Rosenberg, General Manager – Energy Markets**

Marion is responsible for licensing, compliance, energy market trading activities and business analytics for PowerSync Technologies. Over her ten-year career in financial services working in top tier investment banking and asset management positions, Marion has developed a strong set of analytical skills and demonstrated a deep commitment to achieving the best customer outcomes while operating in a highly regulated and technical environment.

Marion started her career in London where she worked for J.P. Morgan's Diversified Industrials Mergers & Acquisitions division and was actively involved in a broad range of public and private market mandates (Initial Public Offerings, asset and company sales and debt raising) including project management aspects. Marion subsequently worked as a corporate credit analyst for Blackrock, covering the software industry, before joining Barings where she was responsible for over \$1.5bn in corporate debt investments mostly in the technology space.

As a passionate advocate for the need to find solutions to address climate change and to stay on the forefront of industry transformation, Marion actively contributed to the roll out of Environmental, Social and Governance metrics within the core credit underwriting process at Barings.

Marion has a Masters in International Economic Policy with minors in Energy and Project Management (France) and a Bachelor of Political Science (France).



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## **Matt Viccars - General Manager – Technology Enablement**

Matt has significant experience in integrating technology with distributed energy assets to deliver seamless participation in the energy market.

In his previous role, Matt was central to the establishment of the Demand Response team at Shell Energy (Australia) having worked with ERM Power in similar roles prior to the acquisition by Shell. In this role Matt has overseen new technology projects for the effective operation of distributed energy and flexible loads in the Australian energy market. Prior to this, Matt has worked in energy efficiency for projects both locally and internationally as well as participation in the 'Bushlight' project in Australia where he oversaw deployment and maintenance of solar and batteries in remote communities.

Matt holds a Bachelor of Arts and a Bachelor of Renewable Energies (Hons) from UNSW and a Master's Degree in Mechanical Engineering from the University of Melbourne.

