APPENDIX A: Select results by retailer (deidentified)

| Was payment difficulty discussed? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { TOTAL } \\ \text { ( } \mathrm{n}=729 \text { ) } \end{gathered}$ | Retailer 1 $(\mathrm{n}=110)$ | Retailer 2 $(n=95)$ | Retailer 3 $(n=92)$ | Retailer 4 $(n=79)$ | Retailer 5 $(n=70)$ | Retailer 6 $(n=50)$ | Retailer 7 $(n=40)$ | Retailer 8 $(n=36)$ | Retailer 9 $(n=34)$ | Retailer 10 $\left(\mathrm{n}=26^{*}\right)$ | Retailer 11 $\left(n=21^{*}\right)$ | Retailer 12 $\left(\mathrm{n}=19^{*}\right)$ | Retailer 13 $\left(n=18^{*}\right)$ | Retailer 14 $\left(\mathrm{n}=17^{*}\right)$ | Retailer 15 $\left(n=13^{*}\right)$ | Retailer 16 $\left(n=5^{*}\right)$ | Retailer 17 $\left(n=4^{*}\right)$ |
| Yes, customer prompted | 38\% | 28\% | 32\% | 47\% | 37\% | 39\% | 40\% | 55\% | 58\% | 35\% | 19\% | 43\% | 21\% | 56\% | 18\% | 54\% | 40\% | 0\% |
| Yes, operator prompted | 12\% | 7\% | 6\% | 5\% | 29\% | 21\% | 16\% | 20\% | 6\% | 9\% | 19\% | 5\% | 0\% | 6\% | 0\% | 8\% | 40\% | 50\% |
| No / Unclear | 50\% | 65\% | 62\% | 48\% | 34\% | 40\% | 44\% | 25\% | 36\% | 56\% | 62\% | 52\% | 79\% | 39\% | 82\% | 38\% | 20\% | 50\% |

*Low base size, interpret results with caution

| Did the operator offer to help complete the application of the Utility Relief Grant? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { TOTAL } \\ & \text { (n=293) } \end{aligned}$ | Retailer 1 $(n=39)$ | Retailer 2 $(n=36)$ | Retailer 3 $(n=42)$ | Retailer 4 $(n=39)$ | Retailer 5 $\left(\mathrm{n}=28^{*}\right)$ | Retailer 6 $(n=30)$ | Retailer 7 $\left(\mathrm{n}=13^{*}\right)$ | Retailer 8 $\left(n=8^{*}\right)$ | Retailer 9 $\left(\mathrm{n}=13^{*}\right)$ | Retailer 10 $\left(\mathrm{n}=18^{*}\right)$ | $\begin{gathered} \text { Retailer } 11 \\ \left(\mathrm{n}=9^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } 12 \\ \left(n=2^{*}\right) \end{gathered}$ | Retailer 13 $\left(n=5^{*}\right)$ | Retailer 14 $\left(n=1^{*}\right)$ | Retailer 15 $\left(n=7^{*}\right)$ | Retailer 16 $\left(n=2^{*}\right)$ | $\begin{gathered} \text { Retailer } 17 \\ \left(\mathrm{n}=1^{*}\right) \end{gathered}$ |
| Yes, over the phone | 27\% | 23\% | 25\% | 12\% | 51\% | 29\% | 17\% | 23\% | 50\% | 31\% | 33\% | 11\% | 0\% | 60\% | 0\% | 43\% | 0\% | 0\% |
| Yes, in another way | 3\% | 3\% | 3\% | 0\% | 0\% | 4\% | 7\% | 8\% | 13\% | 0\% | 6\% | 0\% | 50\% | 0\% | 0\% | 14\% | 0\% | 0\% |
| Other assistance (advice / email) | 14\% | 5\% | 14\% | 21\% | 10\% | 29\% | 10\% | 0\% | 25\% | 23\% | 17\% | 0\% | 0\% | 20\% | 0\% | 0\% | 0\% | 0\% |
| No/Unclear | 56\% | 69\% | 58\% | 67\% | 38\% | 39\% | 67\% | 69\% | 13\% | 46\% | 44\% | 89\% | 50\% | 20\% | 100\% | 43\% | 100\% | 100\% |

Low base size, interpret results with caution
Did the operator check if the customer was eligible for concessions?

|  | $\begin{aligned} & \text { TOTAL } \\ & \text { ( } \mathrm{n}=729 \text { ) } \end{aligned}$ | Retailer 1 $(\mathrm{n}=110)$ | Retailer 2 $(n=95)$ | Retailer 3 $(n=92)$ | Retailer 4 $(n=79)$ | Retailer 5 $(n=70)$ | Retailer 6 $(n=50)$ | Retailer 7 $(n=40)$ | Retailer 8 $(n=36)$ | Retailer 9 $(n=34)$ | Retailer 10 $\left(\mathrm{n}=26^{*}\right)$ | Retailer 11 $\left(\mathrm{n}=21^{*}\right)$ | Retailer 12 $\left(n=19^{*}\right)$ | Retailer 13 $\left(n=18^{*}\right)$ | Retailer 14 $\left(\mathrm{n}=17^{*}\right)$ | Retailer 15 $\left(\mathrm{n}=13^{*}\right)$ | Retailer 16 $\left(n=5^{*}\right)$ | Retailer 17 $\left(n=4^{*}\right)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, operator mentioned | 27\% | 23\% | 28\% | 38\% | 19\% | 30\% | 40\% | 33\% | 8\% | 12\% | 23\% | 43\% | 11\% | 28\% | 12\% | 54\% | 40\% | 25\% |
| Yes, customer mentioned | 6\% | 5\% | 7\% | 4\% | 4\% | 11\% | 10\% | 8\% | 3\% | 12\% | 4\% | 0\% | 11\% | 0\% | 0\% | 8\% | 0\% | 0\% |
| No | 57\% | 64\% | 28\% | 57\% | 75\% | 46\% | 40\% | 60\% | 86\% | 76\% | 58\% | 57\% | 74\% | 72\% | 82\% | 31\% | 60\% | 75\% |
| Other | 1\% | 1\% | 3\% | 0\% | 3\% | 0\% | 4\% | 0\% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Unclear | 8\% | 8\% | 33\% | 1\% | 0\% | 13\% | 6\% | 0\% | 0\% | 0\% | 15\% | 0\% | 5\% | 0\% | 6\% | 8\% | 0\% | 0\% |

[^0]
## (TONE) Was the operator...? Yes

| (TONE) Was the operator...? Yes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { TOTAL } \\ & \text { ( } \mathrm{n}=729 \text { ) } \end{aligned}$ | Retailer 1 $(n=110)$ | Retailer 2 $(n=95)$ | Retailer 3 $(n=92)$ | Retailer 4 $(n=79)$ | Retailer 5 $(n=70)$ | Retailer 6 $(n=50)$ | Retailer 7 $(n=40)$ | Retailer 8 $(n=36)$ | Retailer 9 $(n=34)$ | Retailer 10 $\left(n=26^{*}\right)$ | Retailer 11 $\left(n=21^{*}\right)$ | Retailer 12 $\left(n=19^{*}\right)$ | Retailer 13 $\left(n=18^{*}\right)$ | Retailer 14 $\left(n=17^{*}\right)$ | Retailer 15 $\left(n=13^{*}\right)$ | Retailer 16 $\left(n=5^{*}\right)$ | Retailer 17 $\left(n=4^{*}\right)$ |
| Respectful in their communication | 98\% | 97\% | 92\% | 100\% | 96\% | 100\% | 98\% | 98\% | 100\% | 100\% | 100\% | 100\% | 95\% | 100\% | 94\% | 100\% | 100\% | 100\% |
| Listening to the customer | 95\% | 97\% | 77\% | 100\% | 94\% | 100\% | 98\% | 90\% | 100\% | 100\% | 100\% | 95\% | 95\% | 100\% | 94\% | 92\% | 100\% | 75\% |
| Providing support to the customer | 94\% | 94\% | 76\% | 99\% | 99\% | 100\% | 100\% | 98\% | 100\% | 100\% | 100\% | 95\% | 79\% | 100\% | 88\% | 92\% | 80\% | 75\% |
| Asking relevant questions to better understand the customers situation | 88\% | 92\% | 76\% | 93\% | 86\% | 99\% | 98\% | 75\% | 92\% | 97\% | 100\% | 90\% | 63\% | 100\% | 65\% | 92\% | 60\% | 75\% |
| Empathetic in their communication | 88\% | 84\% | 71\% | 100\% | 84\% | 100\% | 94\% | 75\% | 100\% | 97\% | 100\% | 76\% | 74\% | 100\% | 82\% | 100\% | 80\% | 75\% |
| Using the customers name | 83\% | 81\% | 81\% | 91\% | 77\% | 87\% | 84\% | 83\% | 86\% | 94\% | 88\% | 52\% | 79\% | 94\% | 82\% | 100\% | 40\% | 75\% |
| Offering solutions that did not consider the customers situation | 2\% | 1\% | 4\% | 3\% | 0\% | 6\% | 0\% | 3\% | 3\% | 0\% | 0\% | 5\% | 5\% | 6\% | 0\% | 8\% | 0\% | 0\% |
| Obviously / robotically following a script (negatively) | 2\% | 1\% | 2\% | 0\% | 6\% | 4\% | 0\% | 3\% | 0\% | 0\% | 0\% | 5\% | 0\% | 0\% | 6\% | 0\% | 0\% | 0\% |

*Low base size, interpret results with caution

| Which of the following best describes the overall tone of the operator? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { TOTAL } \\ & (\mathrm{n}=729) \end{aligned}$ | Retailer 1 $(\mathrm{n}=110)$ | Retailer 2 $\text { ( } \mathrm{n}=95 \text { ) }$ | Retailer 3 $(n=92)$ | Retailer 4 $(n=79)$ | Retailer 5 $(n=70)$ | $\begin{gathered} \text { Retailer } 6 \\ (n=50) \end{gathered}$ | Retailer 7 $(n=40)$ | Retailer 8 $(n=36)$ | Retailer 9 $(n=34)$ | Retailer 10 $\left(n=26^{*}\right)$ | Retailer 11 $\left(n=21^{*}\right)$ | $\begin{gathered} \text { Retailer } 12 \\ \left(\mathrm{n}=19^{*}\right) \end{gathered}$ | Retailer 13 $\left(n=18^{*}\right)$ | Retailer 14 $\left(n=17^{*}\right)$ | Retailer 15 $\left(n=13^{*}\right)$ | Retailer 16 $\left(n=5^{*}\right)$ | $\begin{gathered} \text { Retailer } 17 \\ \left(\mathrm{n}=4^{*}\right) \end{gathered}$ |
| Empathetic | 30\% | 37\% | 29\% | 20\% | 33\% | 37\% | 40\% | 38\% | 25\% | 15\% | 15\% | 14\% | 42\% | 22\% | 18\% | 54\% | 0\% | 50\% |
| Friendly | 71\% | 66\% | 63\% | 77\% | 73\% | 51\% | 90\% | 75\% | 69\% | 82\% | 85\% | 81\% | 84\% | 56\% | 94\% | 62\% | 60\% | 25\% |
| Neutral | 21\% | 28\% | 36\% | 3\% | 33\% | 11\% | 16\% | 33\% | 6\% | 12\% | 0\% | 38\% | 32\% | 22\% | 6\% | 8\% | 40\% | 50\% |
| Judgemental | 1\% | 1\% | 1\% | 0\% | 3\% | 0\% | 4\% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Dismissive | 2\% | 4\% | 3\% | 0\% | 1\% | 0\% | 0\% | 3\% | 0\% | 0\% | 0\% | 10\% | 5\% | 0\% | 6\% | 0\% | 0\% | 0\% |
| Empathetic | 30\% | 37\% | 29\% | 20\% | 33\% | 37\% | 40\% | 38\% | 25\% | 15\% | 15\% | 14\% | 42\% | 22\% | 18\% | 54\% | 0\% | 50\% |

Did the operator offer any of the following assistance?

|  | $\begin{aligned} & \text { TOTAL } \\ & \text { ( } \mathrm{F}=729 \text { ) } \end{aligned}$ | $\begin{gathered} \text { Retailer } \\ \mathbf{1} \\ (n=110) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ \mathbf{2} \\ (n=95) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 3 \\ (n=92) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 4 \\ (n=79) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 5 \\ (n=70) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 6 \\ (n=50) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 7 \\ (n=40) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 8 \\ (n=36) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 9 \\ (n=34) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 10 \\ \left(\mathrm{n}=26^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 11 \\ \left(\mathrm{n}=21^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 12 \\ \left(\mathrm{n}=19^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 13 \\ \left(n=18^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 14 \\ \left(\mathrm{n}=17^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 15 \\ \left(n=13^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 16 \\ \left(\mathrm{n}=5^{*}\right) \end{gathered}$ | $\begin{gathered} \text { Retailer } \\ 17 \\ \left(\mathrm{n}=4^{*}\right) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advice about government assistance - Utility Relief Grant | 40\% | 35\% | 38\% | 46\% | 49\% | 40\% | 60\% | 33\% | 22\% | 38\% | 69\% | 43\% | 11\% | 28\% | 6\% | 54\% | 40\% | 25\% |
| Enter into a payment plan | 33\% | 35\% | 27\% | 30\% | 51\% | 30\% | 42\% | 45\% | 19\% | 24\% | 15\% | 33\% | 11\% | 33\% | 29\% | 31\% | 40\% | 50\% |
| Vary an existing payment plan | 16\% | 18\% | 15\% | 23\% | 11\% | 21\% | 8\% | 8\% | 3\% | 26\% | 8\% | 0\% | 37\% | 22\% | 6\% | 69\% | 0\% | 0\% |
| Advice on how to lower future energy use | 14\% | 11\% | 24\% | 7\% | 20\% | 10\% | 34\% | 13\% | 6\% | 6\% | 4\% | 0\% | 5\% | 6\% | 6\% | 38\% | 20\% | 0\% |
| Change of energy plan to minimise customers energy costs | 10\% | 12\% | 7\% | 15\% | 10\% | 4\% | 24\% | 8\% | 22\% | 6\% | 0\% | 5\% | 0\% | 11\% | 0\% | 8\% | 0\% | 0\% |
| Financial assessment | 9\% | 5\% | 14\% | 24\% | 6\% | 17\% | 6\% | 5\% | 0\% | 6\% | 0\% | 0\% | 5\% | 6\% | 0\% | 8\% | 20\% | 0\% |
| Advice about government assistance - energy concessions | 9\% | 3\% | 7\% | 24\% | 4\% | 10\% | 8\% | 3\% | 6\% | 9\% | 4\% | 0\% | 5\% | 11\% | 0\% | 46\% | 20\% | 0\% |
| Assistance to help customer reduce energy use | 8\% | 5\% | 8\% | 14\% | 13\% | 9\% | 8\% | 10\% | 0\% | 6\% | 0\% | 5\% | 5\% | 0\% | 0\% | 0\% | 40\% | 0\% |
| Information on any reductions in customer energy use over time | 6\% | 4\% | 9\% | 7\% | 8\% | 3\% | 10\% | 15\% | 6\% | 3\% | 0\% | 0\% | 5\% | 11\% | 0\% | 23\% | 0\% | 0\% |
| Delay customer payment to the next billing cycle | 5\% | 4\% | 1\% | 7\% | 4\% | 4\% | 8\% | 8\% | 17\% | 9\% | 19\% | 0\% | 0\% | 6\% | 6\% | 0\% | 0\% | 0\% |
| Hold on repayment of money owed (other time period) | 5\% | 5\% | 5\% | 1\% | 3\% | 1\% | 14\% | 18\% | 3\% | 0\% | 0\% | 10\% | 0\% | 6\% | 0\% | 0\% | 0\% | 0\% |
| Advice about government assistance / concessions (Other) | 3\% | 0\% | 5\% | 2\% | 4\% | 7\% | 2\% | 5\% | 0\% | 0\% | 0\% | 5\% | 5\% | 17\% | 6\% | 0\% | 0\% | 0\% |
| Payment matching | 3\% | 2\% | 0\% | 4\% | 0\% | 0\% | 24\% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% | 6\% | 0\% | 0\% | 0\% | 0\% |


| Hold on repayment of money owed (for 6 months) | 2\% | 0\% | 3\% | 0\% | 3\% | 3\% | 0\% | 0\% | 0\% | 3\% | 0\% | 0\% | 0\% | 22\% | 0\% | 38\% | 0\% | 0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Forecasts of likely future energy use | 2\% | 1\% | 2\% | 1\% | 5\% | 1\% | 14\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Lowering of repayment amount | 2\% | 1\% | 8\% | 0\% | 1\% | 0\% | 0\% | 3\% | 0\% | 0\% | 0\% | 0\% | 5\% | 0\% | 0\% | 8\% | 0\% | 0\% |
| Debt waiver (removal of debt) | 2\% | 2\% | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 14\% | 0\% | 0\% | 0\% | 0\% | 11\% | 0\% | 0\% | 0\% | 0\% |
| Retailer payments towards account | 2\% | 2\% | 3\% | 1\% | 0\% | 0\% | 2\% | 5\% | 6\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Allowing customer to pay for energy in advance | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 3\% | 0\% | 4\% | 0\% | 5\% | 0\% | 6\% | 0\% | 0\% | 0\% |
| Repayment of money that is owed - 2 years period, other payment options | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 3\% | 0\% | 0\% | 10\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Repayment of money that is owed - 2 years period, monthly payments | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other assistance | 10\% | 6\% | 15\% | 8\% | 22\% | 7\% | 10\% | 13\% | 14\% | 0\% | 8\% | 5\% | 5\% | 0\% | 12\% | 15\% | 20\% | 0\% |
| Other advice | 8\% | 5\% | 11\% | 11\% | 10\% | 9\% | 6\% | 5\% | 6\% | 12\% | 19\% | 0\% | 5\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other financial/repayme nt assistance | 7\% | 3\% | 13\% | 9\% | 16\% | 3\% | 12\% | 0\% | 8\% | 0\% | 0\% | 14\% | 0\% | 0\% | 0\% | 23\% | 0\% | 0\% |
| Not mentioned | 18\% | 15\% | 34\% | 16\% | 8\% | 14\% | 20\% | 18\% | 17\% | 21\% | 0\% | 24\% | 42\% | 11\% | 35\% | 0\% | 40\% | 25\% |

*Low base size, interpret results with caution

Areas of expertise:

Communication, marketing and community research


Organisational, stakeholder and client research


Client and stakeholder research


Consultation and submissions
>_ Portals


Data analytics and compliance


Online surveys and ballots

First Nations research


Disability services research

## MELBOURNE

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## CANBERRA

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2 Brindabella Circuit
Brindabella Business Park
Canberra Airport ACT 2601
0261096300

## SYDNEY

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[^0]:    *Low base size, interpret results with caution

